ATTACKS BILLY SUNDAY

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Quaint, old world cities, plcturesque seaports of the Spanish Main. Nothing like a Great White Fleet Caribbean Cruise for health and interest.

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AUTO BODIES SACRIFICED

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Cuticura Soap Complexions Are Healthy

## FLORISTS PROFITEER STOCK OF GASOLINE FOR 'MOTHER'S DAY'

Mine Bureau Shows 47,000, White Carnations Run Up to \$5 a Dozen; Single Buds 25 to 50 Cents.

OTHER FLOWERS WORN DEMAND

for Sermons; Naval Militia Holds Celebration.

of Mines, showing supplies of the commodity on that date aggregated \$54,232,000 gallons, the official flower of th

of civilization in America. He added, in admonishment to tendencies among some younger women:

"Our younger women are unwilling to make the sacrifice for the noblest attainment of a woman's life, motherhood. Delayed motherhood is a mark of the decadence of the morals of a people against the law of God as well as the law of the State."

The Further increases in the reserves of gasoline may be expected, the bureau's statement indicated, citing the increase of the increase of a woman's life, motherhood. Delayed motherhood is a mark of the decadence of the morals of a people against the law of God as well as the law of the State."

The First Battalion. Naval Militia, celebrated Mother's Day with athletic contests and special exercises near and on the U. S. S. Illinois, their training ship, anchored in the Hudson River off twest Ninety-seventh street. Members of the battalion invited their mothers or somebody else's mother and treated them to cutter races, tennis and handbail championship contests, special music and refreshments. White carnations were distributed.

Eurher increases in the reserves of the bureau's statement indicated, citing the increase of the bureau's statement indicated, citing the increase of 100 candidates were accepted. An international aspect will attach to the school this year in that eleven countries are represented.

An international aspect will attach to the school this year in that eleven countries are represented.

Applicants were selected by districts and these were passed upon by a central admissions committee. The district committees, after examining hundreds of applicants, submitted the manes of 13 candidates. The central committee accepted eighty-seven of these in the treat."

The total April 1 stock of kerosene was not given, but 17e bureau reported that domestic consumption and exports between selected by the central committee.

Garment and textile workers have the largest represented are:

Telephone workers, 7; electrical workers.

Station WJZ, Newark

(Westinghouse).
M.-Agricultural reports and prices

Arlington.

M.—Musical program.

M.—Shipping news; musical program.

M.—Musical program.

M.—Baseball scores; fashion news;

gram.
1:00 P. M.—Official weather forecast; agricultural reports and prices; shipping news; musical program.
1:00 P. M.—Final baseball scores.
1:00 P. M.—Final baseball scores; marine news by the Radio Corporation of America.
10:52 to 11:00 P. M.—Official Arlington time

tions in the United by the National Industrial Board.

1:00 P. M.—Stories from St. Nicholas Magazine, courtesy of the Century Company.

2:50 P. M.—"How to Get a Job," by W. R.

# SETS HIGH RECORD

000 More Gallons in April Than in March. GROWS,

Preachers Use Day as Topic Gain Comes at Time When Senate Inquires Into Price Increases

Mother's Day was observed in New York yesterday, thousands of white carnations testifying to the popularity of the sentiment. Not only white carnations, but red ones and sweet peas and pansies, were worn, the latter in protest against the profiteering which was restablished in April, according to statistics made public by the Federal Bureau of Mines, showing supplies of the commodity was designated the official flower of the holiday. Some shops were asking up 000 gallons.

Station WVP, Fort Wood, N. Y. C.

Garment and textile workers have the largest representation in the list of accepted candidates. There are nineteen garment and fifteen textile workers. Other trades represented are:

Telephone workers, 7; electrical workers, 5; tobacco and eigarettes, 6; printing, 8; shoes, 5; millinery, 3; advertising specialties, 3; gloves, 2; manufacturer of typewriters, 2; watches, 2; laundry, 2; neckwear, corsets, metals, candy, kodaks, automobiles, paper boxes, bleachery, chemicals and soap, 1 each. To-day's Radio Program

## REVIVAL IN COAL FIELDS Rabbi Wise Says Idea Is to Lead Strikers to Work.

Rabbi Stephen S. Wise in his sermon yeaterday at the Free Synagogue deplored inviting Billy Sunday to conduct a series of revival meetings in the coal fields of West Virginia, where the union miners are on strike. He characterized the move as "a loathsome attempt to prostitute the church," saying the purpose is plainly to have Sunday use his eloquence and personality to lead the men back to work.

"If Sunday accepts," said the Rabbi, "some of us preachers an church and synagogue ailke will move a group of like minded men to go with us to the West Virginia hills. We will point out the truth to the men, that they are not to accept injustice and starvation and wrong as the will of God, that the wil

Foreign Wars assembled their members Thomas's Protestant Episcopal Church yesterday for their first annual mentorial services, which were conducted TO GIRL WORKERS Col. Henry B. Fairbanks was at the head of a column of 600 veterans and

tion was taken for the wounded soldiers and saliors.

The making of America a better place for the underfed and the underpald to live in was declared to be the pressing need of the hour by the Rev. Percy Stickney Grant, rector of the Church of the Ascension, in a sermon yeaterday on "American Civilization." The fact that America is lagging behind in the field of art need be no cause for alarm. Dr. Grant said, for he thinks we soon will catch up with the others because we are "the best clothed and the best washed country in the world to-day."

ception if this rebuke does not have the effect of silencing them completely. Their action should spur all true American Jews to even greater effort for the noble ideal of the Jewish homeland in Palestine."

DINNER FOR CAPT. KENNY.

A testimonial dinner for Capt. Patrick Renny, commanding the Old Slip or alarm. Dr. Grant said, for he thinks we soon will catch up with the others because we are "the best clothed and the best washed country in the world to-day."

America leads in the representation by countries with 67. The other countries represented are: Russia, 9; England, 2; Hungary, 2; Poland, Germany, Holland, Austria, Lithuania, Rumania and Sweden, I each.

The students will come from eight of the larger cities of the United States. New York leads with 29 and Philadelphia has 17. Others in order are Boston 13, Chicago 10, Washington 16, Cleveland 7, St. Louis 3, San Francisco 2, Five more come from towns in the Northexclusively by the home or church is now provided in the cleaner forms of sports. The present reform in baseball more come from towns in the North- upon as a sort of ethical revival, Dr west section of the country.

### CALLS SPIRITUALISM 'HOTHOUSE RELIGION'

TO WAR VETERANS Rev. Mr. Eaton Says Devotees Have Grasshopper Minds.

In telling "The Truth About Spiritalism" the Rev. Edward Henry Emmet yesterday in his sermon at the Manhattan Congregational Church, Broadway and Seventy-sixth street, accused the spiritualists of saving the reputations of heir mediums by blaming every mishap

their mediums by blaming every mishap and exposure at a seance on evil spirits who are always tryin, to get the better of the mediums.

"The type of mind out of which spiritualists are made," he said, "is one that mistakes hallucination for imagination. Usually people who obstinately see things that are unreal are taken to a psychopathic ward for examination. The spiritualists have grasshapper minds. They are capable of taking wild flights, haphazard shots at thought, but the commonplace, hecessary process, which is imagination, and which looks into the actual future, is foreign to them.

them.
"Spiritualism has to be coddled too much. It needs soft things, glass cases and red lights and soft steps. But the religion of Christ doesn't ask to be raised in a hot house. It's not afraid of dungeon or fire or sword."

**UNTERMYER ATTACKS** ZIONISTS' OPPONENTS

He Asserts Congress Recently Rebuked Them.

PHILADELPHIA, May 14.—Addressing a meeting of workers of the Keren Haye-sod at the opening of the campaign in Philadelphia for the Paleshtine Foundanot enough to feel the true joy of faith.

This also apulies to patriotism."

After indulging in reminiscences of the days when he was a chaplain in the resolution favoring the Jewish home land in Palestine.

He characterized the group which appeared before Congress in an effort to block the resolution as "noisy notoriety seekers," and said they were not true

Americans.

Those enemies of the Jewish hope and dream," declared Mr. Untermyer, "will prove themselves possessed of a fund of malignity beyond human conception if this rebuke does not have the effect of silencing them completely. Their

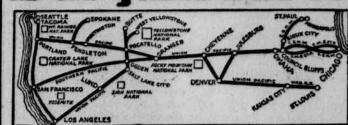
Stickney Grant, rector of the Church of the Ascension, in a sermon yesterday on "American Civilization." The fact that America is lagging behind in the field of art need be no cause for alarm. Dr. Grant said, for he thinks we soon will catch up with the others because we are "the best clothed and the best washed country in the world to-day."

In making reference to the action of Mayor Hylan and Dr. Royal S. Copeland, Health Commissioner, in advocating the cleaning up of yards and cellars. Dr. Grant said it also would be well to clean up our minds, ridding them of old fogey notions and superstitions.

Mrs. Philip Lydig, whose marriage to Dr. Grant was opposed by Bishop Manning, was scated in a rear pew during the service.

Dr. S. Edward Young, in his sermon at the Bedford Presbyterian Church in Brooklyn last night toid of the reforms in the field of athletics, declaring that the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of the reforms in the field of athletics, declaring that the value to the soul of well conducted at the value to the soul of well conducted at the value to the soul of the reforms in the field of athletics, declaring that the value to the soul of well conducted at the value to the soul of the reforms in the field of athletics is equal to the physical advantage. He said that a little of the moral training that used to be given exclusively by the home or church is now provided in the cleaner forms of

# **Bargain Fares**



# to the Union Pacific West

About 25% Less Than Last Year from New York

\$9332 \$9012 Tc Denver, Colorado Springe, Pueblo and

\$10382 \$10062 to Rocky Mountain National (Estes) Park

\$10882 \$10562 to West Yellowstone (Yellowstone National Park) and return. Four and one-half days' motor trip, within the Park, with accommodations at hotels \$54.00, at camp \$45.00. Side trip Denver to Rocky Mountain National (Estes) Park, \$10.50. \$13832 \$13512 to Portland, Tacoma, Seattle and return, with 200 miles along the Scenic Columbia River. Side trips to Yellowstone and Rocky Mountain National Parks at small addi-

\$156<sup>32</sup> | \$153<sup>12</sup>

\$13832 \$13512 to San Francisco, Los Angeles and return. One way via Omaha, Ogden, Salt Lake City, returning through Denver. Circuit Tour of the West. Union Pacific to Portland, rail or steamer to San Fran-cisco, returning direct through Ogden or via Los Angeles and Salt Lake City. Or route may be reversed. Includes Denver, too.

All these fares include Colorado Springs without additional charge. Yellowstone tickets on sale June 1 to September 10. To California and the North Pacific Coast May 15 to September 30. To all other points June 1 to September 30. All final return limits October 31. Low homeseekers' fares, good 21 days, first and third Tuesdays of each month from Chicago to certain points in Utah, Idaho, Montana, Oregon and Washington.

Choose your trip and send for free descriptive booklet.

Union Pacific System

# BATTEN



# A fish can't teach you how to swim

Even a fish that could talk The public knows you want and understand your speech could not possibly think of water as you think of it. He could not imagine the reason why you can't swim.

You would merely impress him as being a very clumsy and defective kind of fish. He would watch you drown without knowing you were in trouble.

When you try to sell your goods to people, do you really put yourself in the place of the customers you seek?

Most manufacturers can give a dozen reasons why they want to sell their wares to every one reason they can give why a man or a woman should buy them.

to sell the thing you make. What the public isn't always told is where the advantage comes in buying your goods.

Word-of-mouth advertising is said to be the best kind. It is. Word-of-mouth advertising is not salesman talking to buyer, but buyer talking to buyerspeaking the same languagewith the same needs in mind.

Advertising done in the public prints can be word-ofmouth advertising if it talks in terms of the buyers' need for the merchandise rather than the sellers' desire to sell.

That is not easy, but it can be done. Human beings can teach human beings how to swim and how to buy.

ONCE a month, or more frequently, we issue a publication called Batten's Wedge. Each issue is devoted to a single editorial on some phase of business. If you are a business executive and would like to receive copies, write us.

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An investment in the Wallstreet shirt offers absolute security in the correctness of its style—and pays substantial dividends in the long wear of its fine poplin cloth.

> sive features. The Ide cricket cuff, for instance, turns back over its button to prevent soiling and save wear.

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